

Dear News, Business, and Entertainment Editors:

Attached please find the news release titled **“LA Fashion Corner, Inc., announced plans today for its annual, holiday celebrity fashion show for charity, naming ELEVATE HOPE foundation- an organization committed to provide abused and abandoned children”** Please review and consider for publication/broadcast. If you have any questions, please feel free to give us a call at 1-310-684-3919.

Thank you and have a blessed day!

Sincerely,

Celebrity Nightlife Publicity, Inc.

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NEWS RELEASE

For Immediate Release: Nov 11, 2008

Attention: Publishing Writers/Business Editors

CONTACT:

Celebrity Nightlife Publicity, Inc.

London Moore

310-684-3919

***LA Fashion Corner, Inc., announced plans today for its annual, holiday celebrity fashion show for charity, naming ELEVATE HOPE foundation- an organization committed to provide abused and abandoned children***

(CELEBRITY NIGHTLIFE PUBLICITY, INC) BEVERLY HILLS, CA - November 11, 2008 - LA Fashion Corner, Inc., announced plans today for its annual, holiday celebrity fashion show for charity, naming ELEVATE HOPE FOUNDATION- an organization committed to providing abused and abandoned children exceptional care, by promoting a healthy self-awareness through music and the arts - as its latest non-profit partner.

Following on the heels of its past, star-studded fashion show, inside Elevate Lounge on July 2nd, 2008, the highly-anticipated holiday event will feature a luxury fashion show, red carpet, exhibit, reception and art showcase. This luxurious event will take place inside the Hollywood Highlands Nightclub, Los Angeles on Wednesday December 17th, 2008 from 7pm-12am.

LA Fashion Corner 2008 "Holiday Fashion Show for Charity" is a formal event, showcasing luxury couture, and fine fashion, including evening wear, couture bridal, as well as accessories. Attendees include A-List Celebrities, upscale consumers, invited VIPs, press and selected high-end store buyers. The event also includes exhibits of luxury brands, as well as entertainment and networking. The Opening Gala will kick off the event with a vendor's market, silent auction, and cocktail party, followed by an evening of elegant fashion by local and world renowned designers. Tickets go on sale November 13th, 2008. For more information, please visit [www.elevatehope.org](http://www.elevatehope.org).

The Elevate Hope Foundation (EHF), co-founded by, world renowned artist and entertainer, Sheila E. and manager Lynn Mabry, benefits abused and abandoned children by developing a more comprehensive Arts Enrichment Program through its Compassion Care Center of the Arts (CCCA) in the Los Angeles area.

Sheila E. and Lynn Mabry started Elevate Hope Foundation to provide abused and abandoned children an alternative method of therapy through music and the arts. The goal of Elevate Hope is to fund community centers, programs, and services that directly assist neglected, sexually and physically abused, and abandoned children. Elevate Hope Foundation has received support from the following celebrities: Britney Spears, Carlos Santana, Carmen Electra, Chris Rock, Mariah Carey, Lenny Kravitz, Mark Wahlberg, Ringo Starr, Denzel Washington, Prince, Oprah, Tom Hanks, Whoopi Goldberg, Tim McGraw, and Jon Bon Jovi.

Elevate Hope founder Shelia E. says, "There are so many kids who need our help", she continues, "and we're trying to help them get their lives together, by building their confidence through music and the arts. It's just another way for me to do God's will, another reason for living. I believe we are here to help people in this lifetime. We must give something of ourselves to truly live."

Fashion leaders attending this exciting inaugural event include fashion designers, fashion editors, magazine publishers, acclaimed fashion photographers, high-end fashion consumers, and celebrity guests from around the world.

To donate to the silent auction, or for ticket and sponsorship information, contact event coordinator London Moore at 310-684-3919 ext 112 or sponsors @ [lafashioncorner.com](http://lafashioncorner.com).

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#### About Elevate Hope Foundation

The Elevate Hope Foundation (EHF) formerly the Lil' Angel Bunny Foundation, is an organization committed to provide abused and abandoned children exceptional care by promoting a healthy self-awareness through music and the arts. Founded by musician Sheila E. and Lynn Mabry, EHF is dedicated to being a viable vehicle that will provide abused and abandoned children an alternative method of recreational and education therapy through music and the arts, and fund special services and programs that assist those needs. Their fundraising events are geared towards the implementation of their future goal of building the Compassion Care Center Of The Arts that will provide a safe haven for education, counseling and training as these children face grave challenges in their day-to-day lives. To raise money for the cause, they have produced fundraisers that have been supported by and targeted towards the entertainment industry at large. The Elevate Hope Foundation has had countless industry personalities and professionals donate time, funding and resources. Contributions by some of the world's most renowned artists and friends such as: Oprah Winfrey, Tom Hanks & Rita Wilson, Jennifer Lopez, Whoopi Goldberg, Sheryl Crow, Stevie Wonder, Stevie Nicks, and Mick Fleetwood, among others have assisted in the healing of these children in various and unique ways. In this endeavor, they realize the need to rally together as fellow artists, entertainers, and professionals alike to implement fundraisers periodically throughout each year.