



FOR IMMEDIATE RELEASE

**LA Fashion Corner 2008 Celebrity Fashion Show for Charity
Raise Funds/Awareness for an Emotional and Difficult Topic-- Rape, Sexual Abuse and Incest.**

Beverly Hills, CA (June 18th, 2008) - LA Fashion Corner, Inc., announced plans today for its quarterly, celebrity fashion show for charity, naming RAINN (Rape, Abuse & Incest National Network) -the nation's leading anti-sexual assault organization-as its latest non-profit partner. Following on the heels of its past, star-studded fashion show, inside Social Hollywood last year, the highly-anticipated third event will feature a luxury fashion show, red carpet, exhibit, reception and art showcase. This spectacular event will take place on Wednesday July 2nd, 2008, at Elevate Lounge in Downtown Los Angeles, located at 811 Wilshire Blvd, Downtown Los Angeles, CA.

LA Fashion Corner 2008 "Elevate to Luxury" Celebrity Fashion Show for Charity is a formal event, showcasing luxury couture, and fine fashion including evening wear, elegant fashion, couture bridal, as well as accessories. Attendees include A List Celebrities, upscale consumers, invited VIPs, the press and selected high-end store buyers. The event also includes exhibits of luxury brands, as well as entertainment and networking.

The show will feature 2008 fall collections and a preview of summer fashion, by emerging and award winning designers. The 2008 fall collections have been described as an inspiration of renegade chic. Contributing designers include Tom Ford, Michael Kors, Eileen Fischer, Ralph Lauren, Tosha Suragetti, Jack Masharka, and Salvatore Hermendez. Model hair services provided by Salon True and Sharle Kokeman (personal hairstylist to The Eagles), will feature the latest in color, styles and trends. Also partnered: Coexistence Magazine, RAINN (home to spokesperson Christina Ricci), Bleu Entertainment PR, and Red Light Promotions.

In addition to the fashion show, guests will enjoy a live music performance by Krishnar, a top fashion model, TV personality and recording artist, who also plans to announce a partnership that will launch the first official pop culture campaign for RAINN.

Celebrities and VIP guests should anticipate a red carpet entrance presented in party by the Coke Zero Lifestyle Sweepstakes.

RAINN (Rape, Abuse & Incest National Network) - the nation's largest anti-sexual assault organization- and was named one of "America's 100 Best Charities" by Worth magazine. RAINN carries out programs to prevent sexual assault, help victims and ensure that rapists are brought to justice.

On April 14, 2008, RAINN launched its newest outreach program, a safe, secure, anonymous place for victims to get help online. Using an instant-messaging style format, the National Sexual Assault Online Hotline allows sexual assault victims to communicate directly with trained crisis support volunteers available online 24/7. Together with its tele-based National Sexual Assault Hotline (800.656.HOPE), the organization will be able to provide a lifeline to victims trapped in situations where their only safe and secure link to the outside world may be through the Internet.

In addition to providing support to victims of sexual assault, RAINN.org and their new National Sexual Assault Online Hotline provides information about recovery, medical issues, the criminal justice process, and local resources for family and friends of victims -- help support their goal by attending LA Fashion Corner 2008 "Celebrity Fashion Show for Charity"-where everyday shopping is turned into everyday giving - everyday.

Further details and announcements on this event will follow.

LA Fashion Corner 2008 "Elevate to Luxury" Celebrity Fashion Show for Charity will be held Wednesday July 2nd, 2008. For more information, and for press and industry registration, please call us at 310-967-8189.

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